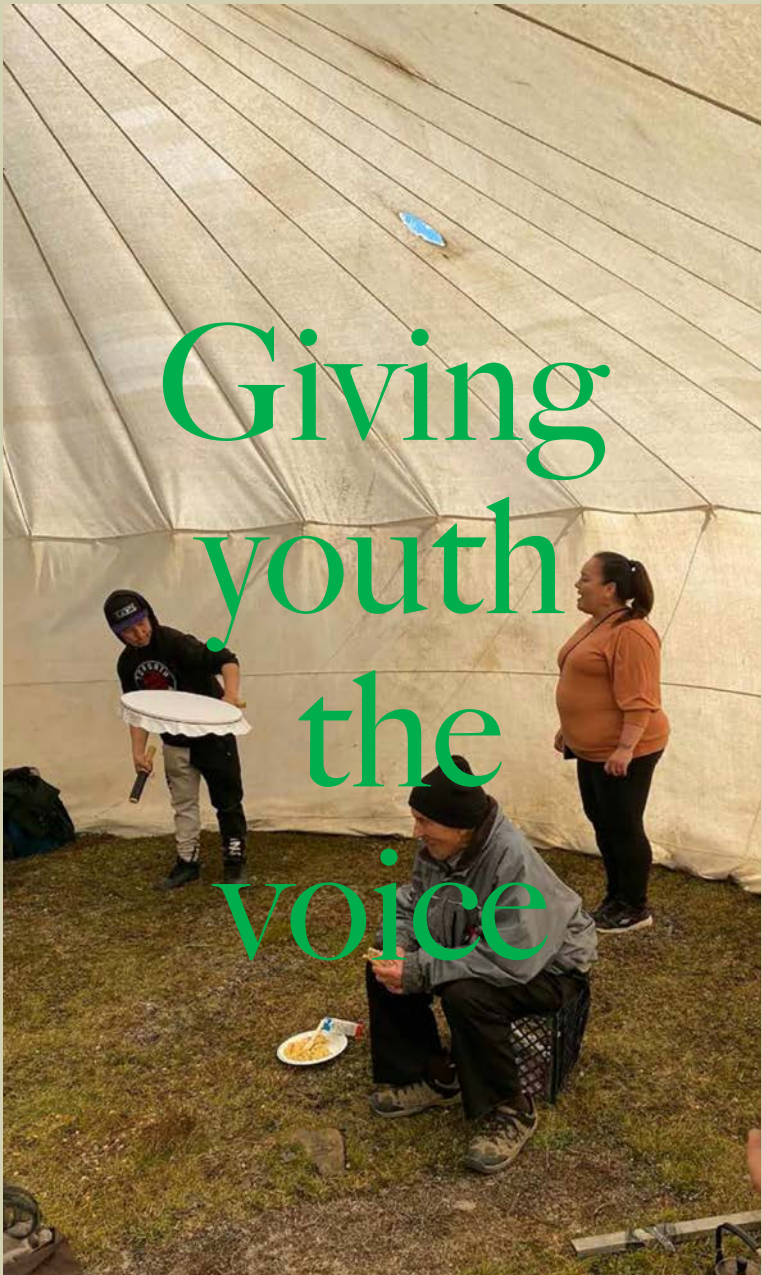


ᑭᓄᓂᑦ Qarjuit

ANNUAL  
REPORT  
2023 2024

APRIL 2023 TO MARCH 2024



Giving  
youth  
the  
voice

*04-A Message from Our President — 05-QYC's Mission and Team — 09-A Year in Review — 11-Our Youth Initiative — 21-Elections — 22-Annual General Meeting - Kangirsuk — 25-Our Voice in the Region — 26-Our Team Training and Employees Recognition — 29-Our Outreach — 30-Financial Performance — 31-Preliminary Calendar for 2024-2025 — 32-Self-evaluation*



Illustrations in this document are original design from Qanniit Printshop participants.



## A Message from Our President

These past two years have been incredibly enriching! Every day has been a learning experience, accompanied by numerous tough decisions, all made in the best interest of our wonderful, vibrant organization. Together, we've navigated through a treaty, monthly board meetings, and various training sessions aimed at enhancing our work ethics and acquiring new skills to advocate for youth to the best of our abilities. Alongside the annual general meetings and face-to-face board meetings, I've had the privilege of attending numerous regional workshops, conferences, and summits, for which I am truly grateful. Without these opportunities to elevate youth voices, I wouldn't have the knowledge and insights I possess today. This role demands strength and compassion - the strength to persevere through challenges, ensuring everyone is well-placed, and the ability to move forward despite disagreements. Showing kindness, empathy and understanding for the council members and the people we serve. Throughout my tenure in the council, everyone I've worked with has been a source of inspiration. In particular, Nancy has shown remarkable growth over the past two years, becoming wise, bold, outspoken, and highly perceptive. She's not afraid to question and demonstrate compassion, offering suggestions to prevent similar issues in the future. She claims to be shy, but I believe she hasn't realized how much she's evolved beyond that. The entire council is genuinely inspiring! This organization is designed for youth to learn and grow through trial and error, providing opportunities and making their lives a little easier while also bringing light and hope into their lives. Get involved! Pijunnasiarmivutit!

Enjoy diving into the pages of the 2023-2024 annual book!

**Janice Parsons**  
President  
Qarjuit Youth Council

# QYC'S

The QYC team exists to represent Nunavik and Chisasibi Inuit youth aged from 15 to 35 years old.

# MISSION

The organization provides youth with opportunities and information to improve their quality of life, empower themselves and explore their full potential as responsible citizens and future leaders.

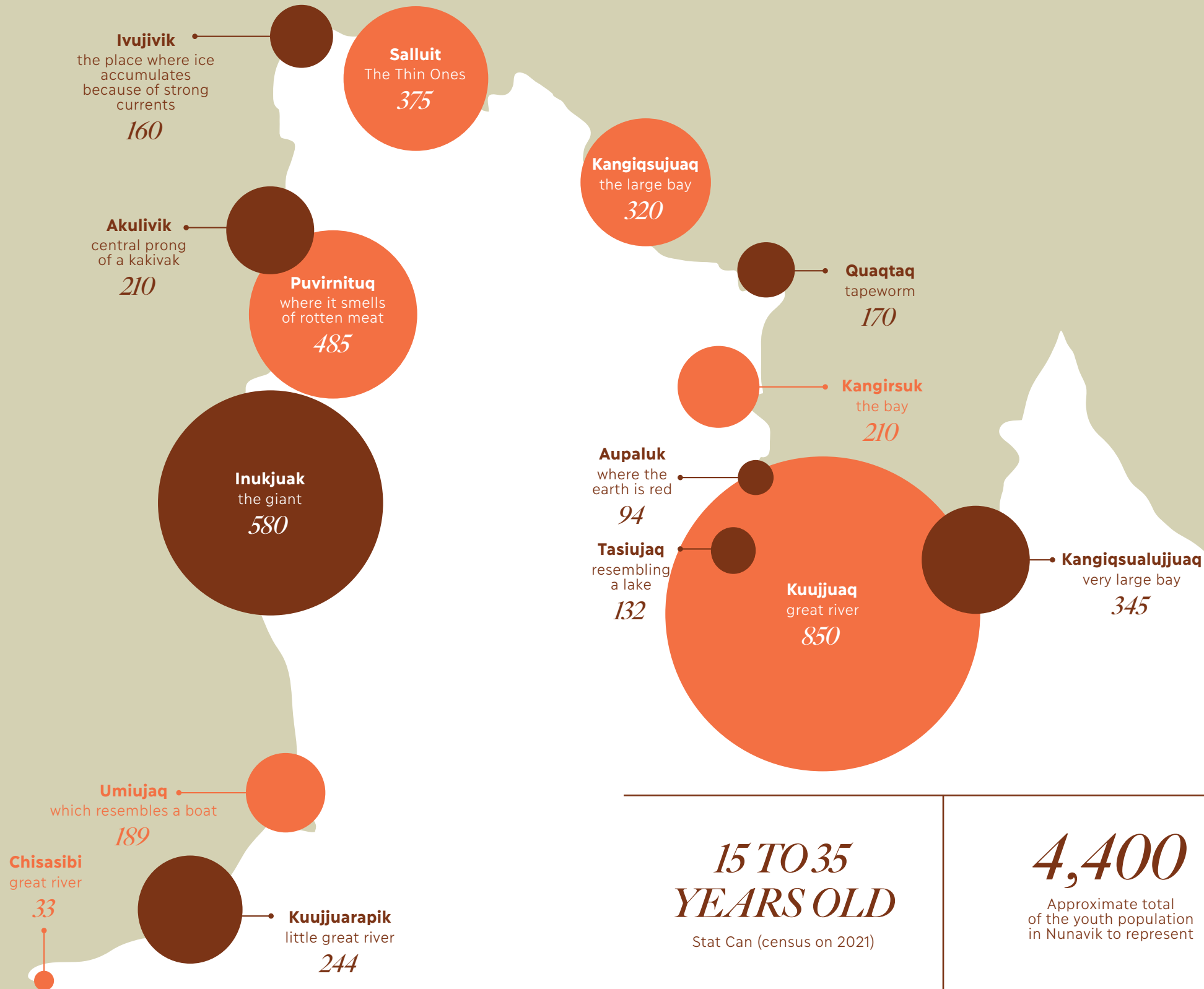
# AND

All initiatives of QYC are grounded in Inuit culture, language and identity.

# TEAM



# OUR YOUTH POPULATION



**15 TO 35  
YEARS OLD**

Stat Can (census on 2021)

**4,400**

Approximate total of the youth population in Nunavik to represent

# OUR TEAM

## EXECUTIVES

President

**Janice Parsons (Kuujuuaq)**

Vice President

**Susie-Ann Kudluk (Kangirsuk)**  
*until October 2024*

**Alison Mesher (Kuujuuaq)**

Secretary-Treasurer

**William Ningiuruvik (Quaqtaq)**

## BOARD OF DIRECTORS

Ungava Bay Representatives

**Anita Annanack (Kangiqualujuaq)**

**Elena Mesher (Kuujuuaq)**  
*since January 2024*

**Lucina Gordon (Kuujuuaq)**  
maternity leave replacement

Hudson Bay Representatives

**Linda Kowcharlie (Kuujuuarapik)**

**Lukasi Iyaituk (Puvirnituaq)**

Hudson Strait Representatives

**Elisapie Lamoureux (Ivujuvik)**  
*until October 2024*

**Judith Naluiyuk (Salluit)**  
*until October 2024*

**Levina Arngak (Kangirsujuaq)**

Elder's Appointee

**Jessica Arngak (Kangijsujuaq)**

Makivik Representative

**Alicia Aragutak (Kuujuuaq)**

## STAFF

General Manager

**Caroline Martel**  
*until July 2023*

**Dylan Gordon**  
*August to January 2024*

Administrative Assistant

**Nancy Kasudluak (Inukjuak)**

Project Manager

**Daphne Calvin (Kuujuuarapik)**

Community Project Agent

**Nikita Johannes**  
*maternity leave*

Human Resources Officer –  
New position created in April 2023

**Karen Furguson (Ontario)**

Advisor

**Caroline Martel (Quebec)**  
*maternity leave replacement*

**Charlotte Goulet-Paradis (Montreal)**  
*maternity leave*



**APRIL**  
Launching of the 11<sup>th</sup> edition  
of the Uvikkait Ullumi

**MAY**  
Planned and held  
different trainings  
for the team

**JUNE & JULY**  
Launching of the 2022-2023  
Annual Report, offered  
a Mental Health Awareness  
Program of 15 days,  
prepared a UNDRIP booklet

**AUGUST**  
Held a Face-to-Face  
meeting in Tasiujaq  
and the Annual General  
Meeting in Kangirsuk

**SEPTEMBER**  
Held the Electoral campaign

# A YEAR IN REVIEW

**OCTOBER**  
Held the General Annual  
Election (Vice-President  
and Hudson Strait Board  
of Directors seats)

**NOVEMBER**  
Launched of the 12<sup>th</sup> edition  
of Uvikkait Ullumi & an art  
contest for the design of the  
Christmas card

**DECEMBER**  
Held a Project  
management training  
to prepare the Regional  
Youth Consultation

**JANUARY**  
Launched the 2024 Regional  
Consultation Tour

**FEBRUARY**  
Attended the all-  
organizations meeting  
for self-determination  
process, preparations for  
the Face-to-Face meeting  
and adopted two new  
positions in the Council

**MARCH**  
Held the Face-to-Face  
meeting, Launched of the  
new QYC website, Filmed  
LYAF's participants to create  
promotional videos & Annual  
self-esteem campaign:  
Be the Spark (produced  
a new sketching book)

Not all projects QYC did in this specific  
fiscal year are shown



# Our Youth Initiatives

## Regional Youth Consultation Tour

### DESCRIPTION

The tour visited three communities, one per coastal area, engaging with youth aged 15 to 35. The Board of Directors of each coast, Executives and staff were part of the regional consultation tour trying to create boundaries and connections with youth participants. Through activities and discussions, this tour helped our team establish and revisit the main priorities of the organization.

### OUTCOMES

Created relationships between youth members and Board of directors during an unprecedented regional tour and consultation allowing our organization to get a realistic pulse on Inuit youth priorities, dreams, and ideas. This consultation tour allowed the organization to prepare a new Strategic Action plan for the upcoming 3 years, while promoting Qarjuit Youth Council mandate and projects. This consultation usually happens every 3-4 years, and the last ones were in 2019 in Quaqtuq. From these previous consultations, our current main priorities as an organization were reinforced:

- Create a large **youth network and encourage “community involvement”** by youth to stand up and express their issues to the leaders as well as developing their own projects.
- **Re-build bridges between younger and older Inuit generations** and promote traditional values and customs along with the Inuktitut language and the Inuit Identity.
- **Mental health** starts from home and impacts the whole community, region and culture. Work on breaking down stigmas and shaping self-confident youth is needed.
- Encourage **school perseverance** and develop projects targeting informal education.

### PERIOD

From January 2024 until now





## Mental Health Awareness Program

### DESCRIPTION

The goal of this campaign is to inform youth about mental wellness and to encourage them to take small daily actions to improve their health and help people around them. These wellness tasks give youth an understanding of different actions they can take to feel better physically and mentally. Promoting physical and mental health is important. This challenge is linked to life celebration, in addition to mental well-being promotion.

### OUTCOME

The 2023 Wellness Campaign was held in July last year for 2 weeks. Fifteen daily tasks were promoted to help youth prioritize their mental wellness needs. It is a way to inform and destigmatize and encourage youth to act for their well-being and build self-confidence while using social media to bring on a wave of positivity. The expected outcomes are to share information among youth about how to prioritize their mental health, giving simple examples of what they could potentially integrate in their daily routine. We encouraged youth to make a short video or a text post to encourage others to join the challenge. Every action was posted on our #qarjuityouthcouncil Facebook page as well as on our Tik Tok page.

### PERIOD

15 days in July

## Newspaper *Uvikkait Ullumi*

### DESCRIPTION

Uvikkait Ullumi is a newspaper that highlights youth achievements, initiatives and concerns in the region. This project also passes on relevant information and promotes plenty of opportunities to inspire and empower younger generations to become more active in the region. The newspaper is offered in both Inuktitut and English.

### OUTCOME

Two editions were worked on during this past year.

The last 12<sup>th</sup> edition of the newsletter was printed for the last time, since the Board of Directors decided to go paper free for environmental reasons.

A poster is now also accessible in all airports and schools of every community to share the new release.

### PERIOD

Issue N° 12 & 13

**For more information about the latest edition (13<sup>th</sup>): please go online:**



# LYAF

## Local Youth Actions Funding (LYAF)

### DESCRIPTION

A grant of \$150,000 was made available to the 14 communities of Nunavik and Chisasibi to financially support and encourage local projects and activities that transfer Inuit culture, build self-esteem, develop leadership skills, enhance everyday life and share information and educational opportunities. QYC oversees structuring the LYAF, assisting youth in the application process, distributing the funding and making sure each funded project is accountable.

### OUTCOME

12 amazing projects received funding

### PERIOD

Yearly project

## PROJECTS FUNDED

PROJECT NAME	AMOUNT FUNDED BY QYC	COMMUNITY
Nuvviti Hydro Excursion	\$10,000.00	Ivujivik
Basketball & Volleyball	\$7,000.00	Ivujivik
InukRock	\$10,000.00	Inukjuak
Dog Sledding	\$9,990.00	Inukjuak
Qajaq 2023	\$6,856.66	Ivujivik
Science Camp	\$1,900.00	Kangiqualujuaq
Rise and Shine	\$9,510.00	Quaqtaq
Boys Culture (Jaanimarik)	\$30,000.00	Kuujuaq
Nukariit Project	\$2,000.00	Puvirnituaq
Mini Mechanic Project	\$5,000.00	Ivujivik
Cultural Week	\$6,500.00	Kuujuaq
Hockey Team (Jaanimarik)	\$6,010.00	Kuujuaq
<b>Total amount distributed</b>	<b>\$104,766.66</b>	

## DESCRIPTION OF ALL PROJECTS FUNDED

### Nuvviti Hydro Excursion IVUJIVIK

From May 23 to May 25, 6 of Nuvviti school students visited the Hydro Quebec power station through LaGrande with the supervision of two teachers. They saw for the very first-time large power generators, the amount of work they require, an electricity producing dam, and all sorts of innovative constructions that power many buildings in and outside Quebec.

They returned inspired and informed, especially after they've been prepared to visit it through their regular class.

### Qajaq 2023 IVUJIVIK

The idea came from a former collaboration and workshop to teach the youth how to make qarjuit (a bow) and how to safely use them. Now, the goal of this project is to teach students how to build a qajaq in collaboration with local mentors and show them skills on how to use it on water.

### Mini Mechanic Project IVUJIVIK

The idea for this project is coming from the PreWork Training program and this project is meant to support students in better understanding mathematics, science and languages. The goal is also to make the students more autonomous while making them master, at a minimum, one thing to help their community. Since there are many needs in Ivujivik of repairing broken machines, ATVs, skidoos, etc. we asked an experimented mechanic to come to our community and teach hands-on skills on how to fix problems with different machines. The goal of that project is also to build eventually a mini garage with tools to make a real shop for the students.







### Inukrock INUKJUAQ

Inukrock is a non-for-profit organization based in Inukjuak (Nunavik) supporting the development of rock climbing through youth leadership.

### Cultural Week KUUJJUAQ

This idea came from experiences in many other schools and from exchanges with other Inuit teachers in the school. The concept was to create a weeklong immersive cultural experience for students in March. During this week, every class was invited to participate in many cultural activities, each led by an Inuit guide sharing their knowledge. All these cultural activities took place every day during the week. So, every day, kids will have the chance to explore a different activity related to their culture. The goal is to fill each day full of activities. But, for this to happen, we need to have enough money to provide all the classes with materials related to each activity. It is for these very reasons that your invaluable support of this event is integral to its success.

### Science camp KANGIQSUALUJJUAQ

Imalirijiit had asked a non-profit organization called Wapikoni Mobile, to come to Kangiqsualujjuaq to film a 2023 winter science camp on the land, in Qamanieluk. A film maker and an indigenous youth came to film during the camp and had a chance to teach a bit of youth about filming. After the camp, they decided that it would be a great opportunity for youth to learn more by being involved in the editing process. Iphigenie the film maker, will come to teach 5 teenagers how to edit videos professionally. The youth will also learn to collaborate with each other and have a chance to learn a new skill.

To give a bit of context of Imalirijiit; Imalirijiit was created between the community and Laval University to do science on the land, involving locals as guides and youth as participants with university scientists. Imalirijiit asked a non-profit organization called Wapikoni Mobile, that teaches youth about film and their goal is to spread indigenous knowledge and culture. Wapikoni Mobile also promotes suicide prevention amongst other goals.

### Boys Culture (Jaanimmarik) KUUJJUAQ

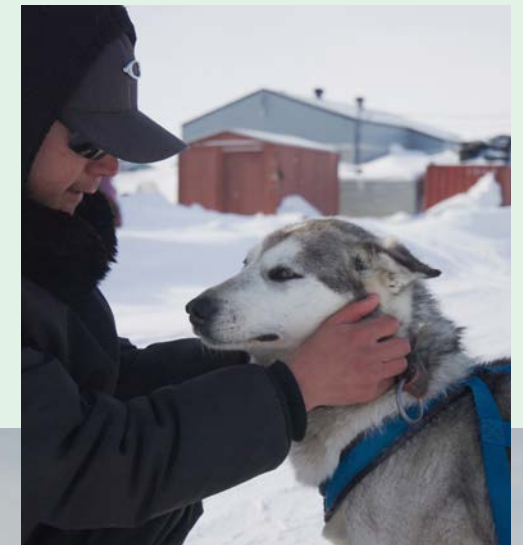
The Boy's Culture class has been under resourced for decades. This space has so much potential and the 2023-24 school year will finally be that turning point. The Boy's Culture class will become a well-resourced engaging place that will transform the relationship of students with the school. Our main objective is to bring the culture class to a new level with the infrastructure to maintain it for the next 10 years.

### Hockey Team (Jaanimmarik) KUUJJUAQ

This program aims at implementing and promoting educational awareness in North-South orientations. Hockey would be a vector of changes in order to see post-secondary studies become a motivation as an avenue of possibilities and achievements for Kuujuamiut youth hockey players.

### Dogsledding Tour INUKJUAQ

This project is meant to inspire and teach students about dogsledding, a precious Inuit tradition. Youth have the chance to go on dogsled tours on the land and learn directly from the dogsled owners. This project is also a way to support and encourage dogsled owners to keep this tradition alive.





**Rise and Shine  
QUAQTAQ**

*“During our last meeting we noticed that our community been shut down from tragic losses in the past, everyone just shut down, we don’t hear many people talking about our issues in this community of Quaqtaq anymore as we used to. Many people here are grieving not just from losing loved ones but also for many other reasons. We Invite Juurini Band and Qimujuit Band to come here and entertain the community, it’s been long since we didn’t have guest come in.”*

Quote from Lena Ezekiel

Rise and Shine aims to create safe spaces for youth, especially for grieving families, where they can gather and celebrate life. Most of the places to do activities are closed in Quaqtaq. By inviting, as an example, guests in their communities, such as artists and musicians, they are trying to offer opportunities for youth to enjoy themselves.

**Nukariit Project  
PUVIRNITUQ**

Nukariit has been a successful ongoing project (funded by Qarjuut) since 2019. The mission is to offer teenage girls aged 12 to18 a safe space where they can learn and develop social, cultural, and life skills, as well as creating a space where they can socialize, increase their self-esteem, and develop a sense of community. This project also aims to promote positive life habits and address different topics related to adolescence while having fun. Activities include self-care nights, yoga, cooking, therapeutic activities like mandalas, breathing techniques and emotional management activities. Some other activities include sexual education, storytelling, fishing, and more.



**Educational Video – LYAF  
Promotional Videos**

**DESCRIPTION**

The educational video project intends to choose specific topics or themes relevant to our youth and create video projects that aim to explain and inform in a stimulating and interactive way. We decided to create these videos to pass the information more easily to the region’s youth. Videos were mostly promoted on Youtube, Facebook and Tik Tok.

**OUTCOME**

This past year, QYC decided to invest in Local Youth Action Funding (LYAF) promotion. Stay tuned for several videos coming up to feature former and current participants of the LYAF. These videos are meant to inspire many more other youths to also create community projects and reach out to this available fund. We are confident these videos will encourage more youth to believe in their local initiative, while giving informative steps on how to apply to make the whole process easier for them.

**PERIOD**

Yearly project

**Face-to-Face  
Meetings**

**DESCRIPTION**

Exclusively dedicated to all eleven Board members and the General Manager, the face-to-face meetings are an opportunity for the Board members and the General Manager to discuss the affairs of the Council and take decisions. This two-day yearly meeting usually takes place in one of the fifteen communities of Nunavik and Chisasibi.

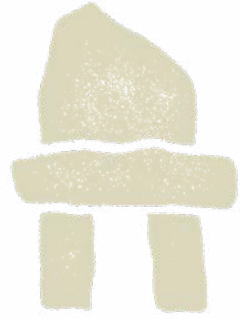
**OUTCOME**

This last fiscal year, QYC organized with its team two face-to-face meetings, one in Tasiujaq in August and one in Montreal in February. The first one was a great opportunity to welcome new members to the team while organizing the coming Annual General Meeting. The second one in 2024 was meant to discuss the new yearly budget and the organization’s development.

**PERIOD**

August 2023 & February 2024





## United Nation Declaration on the Rights for Indigenous People

[UNDRIP] - Informative Tools Created

### DESCRIPTION

In continuation with the previous workshop held in March 2023 about the UNDRIP, our team decided to create a tool summarizing the discussion that flowed from that gathering along with all beautiful drawings to inform youth about their rights.

### OUTCOME

An informative booklet was created to give better access to youth to information about the UNDRIP, the different articles and what this could mean for youth in creative ways, such as drawings. Our team is also delighted to offer training in that topic.



download the booklet

### PERIOD

July 2023

## BE THE SPARK ᐃᑦᐅᑦᑦᑦᑦᐅᑦᑦᑦᑦᑦᐅᑦᑦᑦᑦ Self Esteem Campaign

### DESCRIPTION

This challenge is a self-esteem campaign that aims to help youth self-identify accomplishments for themselves and others. It is meant to demonstrate that even the smallest gesture and accomplishment counts when it makes you proud!

### OUTCOME

During a 3-week period, we shared accomplishments of youth from the region and posted positive and motivational messages on social media about bigger or smaller accomplishments that make people proud. Also, people were invited to go on our website and fill out a short and easy form highlighting their accomplishment or of a youth they know. This time again, to increase the number of participants we can reach out to and have a larger impact, we promoted BE THE SPARK via all QYC representatives and staff, making videos to encourage youth to join the movement. The campaign was a great success again this year. A creative booklet was also shared around the region to encourage youth to express themselves with positive quotes in it from our representatives and Elisapie!



### PERIOD

March 2023



# Elections

Again, this last year, all James Bay Northern Quebec Agreement (JBNQA) beneficiaries aged 15 to 35 years old were called on to vote. The Vice-President position and the Hudson Strait Board of Directors positions were up for election (two seats). Levina Arngak, from Kangirsujuaq, and Lena Ezekiel, from Quaqaq, were then acclaimed to represent the Hudson Strait coast, as Board of Director for Qarjuit and Alison Mesher, from Kuujjuaq, was also acclaimed in the Vice-President position. All three positions (Vice-President, two Hudson Strait Board of Directors) had their general election on October 11, 2023 that should last their term until October 2026. The call for nominations, launched on September 13, 2023 was also held 20 working days before the Election date according to the QYC by-laws. It was promoted via Facebook and through local and regional radio announcements.

QYC also had Ms. Megan Gordon who was hired as Chief Returning Officer on September 9, 2023 to manage externally the election process.

***Our organization is pleased with its new dynamic leadership team, and we are hopeful and excited for our organization's future!***

### VICE-PRESIDENT

Alison Mesher (acclaimed)

### HUDSON STRAIT REPRESENTATIVES (ACCLAIMED)

Lena Ezekiel – Quaqaq  
Levina Arngak – Kangirsujuaq

Simply Voting was managing the 2023 Election to ensure a neutral process  
[www.simplyvoting.com](http://www.simplyvoting.com)

# ANNUAL GENERAL MEETING

## Kangirsuk

The 2023 Qarjuit Youth Council (QYC) Annual General Meeting was held on August 28 to September 1, 2023, in the community of Kangirsuk. For this incredible event, QYC brought 2 youth from each of the 14 communities of Nunavik and Chisasibi (total of 30 youth) to the most northern village on Ungava Bay, Kangirsuk. The QYC team, Executives and Board of Directors were all proud of this achievement.



QYC is mandated to organize a general assembly every year to present and discuss the Annual Report and financial statements. In other words, it is a time to sit all together with youth and to be totally transparent about what is going on in the organization and looking forward to what we collectively want to accomplish in the future, while connecting, listening and learning from each other's experiences throughout a diverse range of workshops, activities and presentations.

*appointee Jessica Arngak. The day was everything we could have asked for, with cooking by a fire, fishing by the shore and time spent inside the big tent with some delicious country food! The community of Kangirsuk was honored to have hosted the 2023 AGM of QYC, and we hope to see more of the Council as they advocate for the youth of Nunavik and our future as Inuit!"*

Susie-Ann Kudluk,  
(Former) Vice-President

Here is a glimpse of what Susie-Ann Kudluk, from Kangirsuk, former Vice-President for QYC shared after hosting this major event in her hometown:

*"The 2023 Annual General Meeting of QYC was held in the beautiful community of Kangirsuk, population approximately. 700. The participants had the chance to voice their concerns and think of solutions for the issues youth face within the region. The days were met with compelling stories from other organizational representatives and from council members, opportunities for youth and a chance to create new, long-lasting and meaningful connections with one another. On the last day of the AGM, community members and youth participants went on a very relaxing and culturally exquisite outing in a picnic site close to the community. There, they had a feast with the elders, some cultural performances by our amazing President Janice Parsons Gordon and a culturally comedic performance by our elder's*

Thank you, Susie-Ann, for the beautiful welcoming in Kangirsuk and for all your great work making it a reality. It wouldn't have been possible without your support and dedication to QYC.

On behalf of all youth representatives, Board members, Executives and staff, an immense NAKURMIK to Kangirsumiut and all partners for writing with us this important page of our history and for making this event a reality with all your help and support.

**See you next year in Inukjuak on the Hudson Coast this time, for our 2024 Annual General Meeting and until then keep up being involved with us!**







# Our Voice in the Region

One of the most important and valued responsibilities of our Executive members is to represent Inuit youth interests, concerns and desires by attending and actively participating in various meetings. The members align invitations with the Council's priorities targeting mental health, education, culture and community engagement.

## REGIONAL SEAT INVENTORY LIST

POSITION	COMMITTEE'S NAME	ORGANIZATION / BODY HOSTING IT
President	Board of director, annual general meeting, parnasimautilirijiit	Makivik Corporation
	Annual general meeting	Isuarsivik
	Language committee	Avataq
	Forum science environnement (fse)	Société du Plan Nord
Vice-president	National inuit youth council member	Inuit Tapiriit Kanatami
	Board member	Nunavik Youth House Association
	Kativik ilisarniliriniq commissioners	Kativik School Board
	Cannabis legislation and impact on inuit	Pauktuutit Inuit Women of Canada
Secretary-treasurer	Kativik regional employment and training committee	Kativik Regional Government
	Psychoactive substance use	Nunavik Regional Board of Health and Social Services
	Nunavik post-secondary advisory board	Kativik Ilisarniliriniq (James Vandenburg - Education Consultant)
	NIC board of directors	Nunavik investment corporation
Secretary-treasurer and hudson bod rep.	Nunavik youth foundation	Makivik Corperation
Hudson strait bod rep.	Student servies nunavik sivunitsavut	Kativik Ilisarniliriniq
	Regional advisory committee on youth services (racys)	Nunavik Regional Board of Health and Social Services
Ungava bod rep.	Board of directors	Nunalituqait ikajuqatigiittut
Hudson bod rep	Qanuilirpita - steering committee	Nunavik Regional Board of Health and Social Services
	Board member	AARSIIQ

# Our Team Trainings and Employees Recognition

QYC cares for the professional development of its staff and its Board members. As a young organization, the importance of starting off on a strong foundation is crucial. Therefore, training is offered every year to improve our team’s leadership capabilities and develop new skills to govern the organization and initiate projects. This training is possible because of the support from our partners.



## Suite Office (Word, Excel and Power Point) Kuujuuaq

**IN COLLABORATION WITH TECHNOLOGIA**  
This tool, often underestimated, can truly empower you in your professional life. It’s not until you seize the opportunity to learn it that you realize its potential to benefit operations, where Word, Excel, and PowerPoint are essential in any office structure. QYC members have experienced this first-hand and are truly grateful for this tool. If you ever have a chance to learn this in your communities, please take the opportunity. It’s a game-changer!

**PERIOD**  
April 2023

## Communication: The Art of Public Speaking Kuujuuaq

**IN COLLABORATION WITH TECHNOLOGIA**  
The prospect of QYC prioritizing this training at the annual general meetings fills me with excitement. Its primary aim is to provide a platform for youth to practice and ensure their voices are heard in the meetings, fostering their confidence. I can personally attest to its transformative power. Without this training, I might still be struggling with shyness today. It’s a journey of personal growth that I encourage everyone to embark on.

**PERIOD**  
April 2023

## Good governance in a Council Kuujuarapik

**IN COLLABORATION WITH COLLÈGE DES ADMINISTRATEURS DE SOCIÉTÉS**  
Members of the QYC attended training in Kuujuaraapik to improve their governance skills. The training focused on distinguishing between effective and ineffective methods for elevating young people’s voices. They also learned new strategies for engaging with leaders and presenting youth perspectives, emphasizing the importance of offering solutions and facts followed by their communities and resources.

**PERIOD**  
May 2023

## Project Management Kuujuuaq

**IN COLLABORATION WITH MCGILL UNIVERSITY**  
This training has empowered the QYC members to organize consultations confidently in Nunavik and for any future projects they may have! Before this training occurred, the team and its members needed help conducting a Nunavik Consultation Tour. Thanks to this astonishing training, we have accomplished an excellent structure that is easy to understand, with tasks assigned to everyone to make our visits a smooth, informative, engaging, and empowering event.

**PERIOD**  
December 2023



# OUR OUTREACH

## Freshly Revamped Website

This is fantastic news we want to share with you. The Qarjuit Youth Council has been working enthusiastically, since many months, to design a new website to be more user-friendly, colorful and informative in order to share news and events with youth. The platform is designed to inform our partners on our projects, but importantly it was built to facilitate the process for youth to participate in our activities, reach out to us, share their ideas and comments in order to stay in touch.

We are much pleased to inform you that we officially launched this new website with the continuous support of La Clique, back on March 1<sup>st</sup>, 2024, with Facebook and Tik Tok promotions. A newsletter of invitation to all our partners and collaborators was also sent on that same day to spread the news. If you haven't seen it yet, we cannot wait longer for you to see the exceptional work we have put into making this website more useful for you! We hope you will join us in celebrating the launch of our new website and continue to support our efforts to empower our youth. Thank you for your time and commitment!



## Promotional Items

Promotional items are a great tool to allow our partners, staff, collaborators, clientele and beyond to make the most of our branding. By wearing our items and using them, they help increase the awareness of the organization and create a sense of pride.

## Social Media

Since QYC's creation, Facebook has been one of the best tools to reach out to our clientele. Our team shared many opportunities for youth on our Facebook page during the fiscal year 2023-2024. QYC now has more than 3,200 subscribers (which is around 300 more than last year), mostly aged 25-35 years old.

For three years now, QYC has been on TIK TOK. We have produced many videos since then, mostly advertising our events and projects. We do also promote Inuit voices and pride by sharing original youth content. For some videos we reached out up to 5,000 views. We now have 1,538 followers and over 7,684 likes. Follow us here.

## Advertising and Public Relations

Raising awareness and sharing our initiatives are two important objectives for QYC. To do so, the organization prioritizes free partnership opportunities with local radio, regional newspapers and magazines.



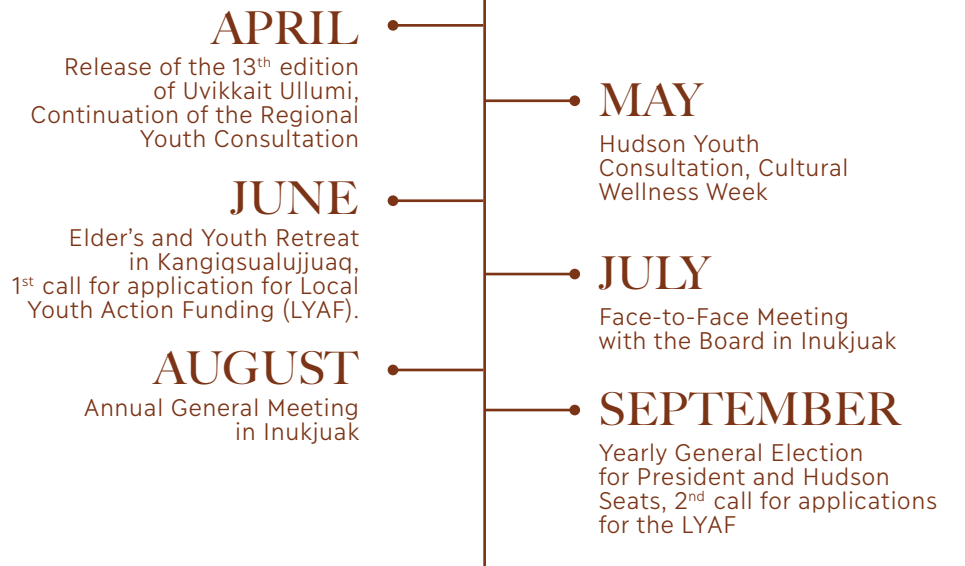
# OUR FINANCIAL PERFORMANCE

## Contributions

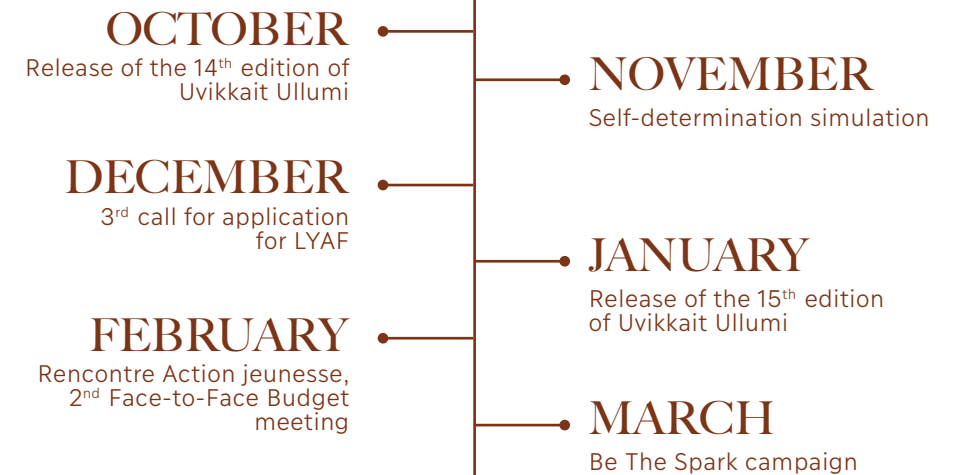
Indigenous Services Canada	\$170,000
Kativik Regional Government	\$21,409
Makivvik Corporation - Sanarrutik Agreement	\$611,740
Makivvik Corporation - other	\$16,720
Secrétariat à la Jeunesse	\$546,834
Amortization of deferred capital grants	\$5,514
Other	\$944

## Operating expenses

Salaries and fringe benefits	\$594,456
Hononarium	\$30,218
Accounting and professional services	\$60,072
Advertising and publicity	\$15,174
Amortization of capital assets	\$10,341
Annual general meeting	\$188,494
Events and activities	\$4,895
Freight and postage	\$4,208
Heating	\$2,375
Insurance	\$12,556
Materials and supplies	\$36,414
Office rental	\$46,007
Professional services	\$90,673
Telecommunications	\$8,905
Training expenses	\$16,221
Travel and accommodation	\$183,593
Vehicle expenses	\$9,683
Local Youth Actions Funding projects	\$120,265
Other	\$2,425
<b>Total expenses</b>	<b>\$1,436,975</b>
Excess of revenues over expenses	(\$63,814)



# PRELIMINARY CALENDAR FOR 2024-2025



Much more to expect such as educational video contents,



youth political representations and more!



# OUR SELF- EVALUATION

## THUMBS UP

Created and implemented successful projects for youth, such as leading our revamped 2024 Regional Youth Consultation Process

Attended many meetings to voice Inuit youth concerns and priorities

Developed new positions within QYC to support our continuous growth (Human Resources Officer, Assistant General Manager, Development Advisor)

## THUMBS DOWN

Difficulties with the turnover of our employees

# OUR SPECIAL THANKS & APPRECIATION OF OUR KEY PARTNERS

## OUR FUNDERS

**Makivik Corporation**  
(through the Sanarrutik Agreement)

**Government of Quebec**  
(through the Secrétariat à la Jeunesse)

**Government of Canada**  
(through the Youth Hope Fund)

## OUR PARTNERS

**Kativik Regional Government** (Sustainable Employment Department)

**Air Inuit**

**Canadian North**

## OUR COLLABORATORS

**Maggie Putulik | Kiggavik Productions**  
Inuktitut Translation

**Lorraine Brooke**  
English Revision

**LMG Audace & Créativité**  
Visual Production & Design

**Philippe Têtu**  
Video production

**La Clique**  
Web Development

**Raymond Chabot  
Grant Thornton**  
Bookkeeping

**Simply Voting**  
Online Election

**Tumiit Media**  
Printing and video production

**Institut de recherche scientifique du Québec (INRS)**

**Caire-réseau de recherche sur la jeunesse (CRJ)**

**CIUSSS**  
Youth team

**Kativik Ilisarniliriniq**

**Nunavik Regional Board of Health and Social Services**

**Nunavik Parks**

**Nunami's Program**

**Force Jeunesse**